



## Supporting Agricultural Shows and Events

The Australian Government is continuing to support regional agricultural shows and large agricultural trade events with a further \$27.4 million in funding. This funding builds on the government's \$83 million investment in agricultural shows and ensures our iconic local shows continue to strengthen regional communities, while our national trade events keep on showcasing Australian agriculture to the world.

### What's in this year's budget

The 2022–23 Budget delivers \$27.4 million in funding to support our regional communities and expand our agricultural sector by ensuring the survival of our regional agricultural shows and large, commodity specific industry events.

This package offers two funding programs - support for large agricultural events and round two of the agricultural shows development grant program.

#### Support for large agricultural events

Delivering \$12 million over 3 years, this funding expands on previous agricultural trade event sponsorships and extends support to commodity-specific large agriculture trade events such as Beef Australia.

Government-sponsored large agricultural events showcase our produce to the world, attracting local and global investors and provide economic benefits to the regional areas in which they are held. They deliver significant economic benefits to Australia by providing opportunities for producers to:

- learn about new on-farm practices that foster innovation and allow them to become more competitive
- gain direct access to export expertise to grow their business
- form new partnerships and create new trade arrangements with key international trading partners
- connect with agribusinesses that provide new goods, services and technologies designed to improve productivity, profitability and sustainability.

#### Agricultural shows development grant program

We are investing \$15.4 million over 2 years to support agricultural show societies, many of which have been unable to hold their annual show or may only have opened to limited attendees due to COVID-19 restrictions.

This program will provide grants to eligible show societies that can be used for repairs, upgrades and building or buying showground infrastructure or attractions.

This funding will invigorate regional communities and keep agricultural shows running.

## Why is this important

Large agricultural events such as Beef Australia bring industries together, showcase innovation, our world class products and provide a boost for regional economies.

Agricultural shows generate more than \$1 billion in economic benefits, are visited by 6 million people and are supported by 50,000 volunteers.

Rural agricultural shows play a vital role in the social and economic fabric of regional Australia. They are a driver for innovation and education and they showcase Australia's food and fibre.

Australia's network of showgrounds are also important local infrastructure. As well as being used for annual shows, this investment will support their ongoing use as community gathering points during emergency situations, and as venues for other public activities, attractions and local festivals.

Regional communities depend on agricultural shows and large agricultural events to reconnect with neighbours, build relationships, exchange knowledge and support their local businesses.

By ensuring the sustainability of agriculture shows and large agricultural events, we are supporting our commitment to achieve the agriculture industry's \$100 billion by 2030 target.

## How much will this cost

	2022-23 \$m	2023-24 \$m	2024-25 \$m	2025-26 \$m	TOTAL \$m
<b>Agriculture shows and events</b>					
Agricultural Show Development Grants Program	8.8	6.6	0.0	0.0	15.4
Agriculture trade event sponsorship	2.7	7.3	2.1	0.0	12.0
<b>Subtotal</b>	<b>11.5</b>	<b>13.8</b>	<b>2.1</b>	<b>0.0</b>	<b>27.4</b>

## More information

For more information about our support for agriculture shows and events, visit [awe.gov.au/budget](http://awe.gov.au/budget)

For more information about the 2022-23 Budget, visit [budget.gov.au](http://budget.gov.au)

